



FOR IMMEDIATE RELEASE

DeanHouston Earns Spot on Cincinnati Business Courier's Fast 55 List for the Third Consecutive Year

CINCINNATI, OH – June 19, 2015 – Before a crowd of several hundred business executives at a luncheon at the Hyatt Regency Cincinnati, the Cincinnati Business Courier today honored the fastest growing private companies in the 17-county region of Greater Cincinnati with its Fast 55 awards and, for the third consecutive year, DeanHouston was among the exclusive group of businesses recognized.

The Fast 55 is a sales-based ranking program. Companies are placed in one of five revenue categories (eleven companies per category). Rankings are based on three years of revenue growth. For the look-back period from 2012 to 2014, [DeanHouston posted revenue growth of 104 percent](#).

In addition to its consecutive string of Fast 55 awards, DeanHouston, since 2012:

- Has earned a spot on the Inc. 5000 list of the nation's fastest growing privately held companies for three years running.
- Won the top private business award in the "16- to 50-years-in-business" category from the Goering Center for Family and Private Business Award, sponsored annually by the University of Cincinnati College of Business. More than 570 companies were nominated in 2014. Only six companies received top awards.
- Won the Epilepsy Foundation of Greater Cincinnati and Columbus's 2014 Seize Hope Corporate Award for its community service work.
- Earned American Marketing Association Pinnacle Awards for its work on behalf of the Epilepsy Foundation and The Rainmaker Group.

Established June 15, 1988, DeanHouston is currently Cincinnati's 13th largest advertising-marketing-branding agency, according to the Business Courier's latest rankings. The company also has offices in Chicago, Los Angeles and Shanghai, China. Since 2008, ironically at the height of the Great Recession, DeanHouston has grown its employee and revenue base by 260 percent and 316 percent, respectively.

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About DeanHouston

DeanHouston, Inc. is a business-to-business integrated marketing communications firm, established in 1988 in Cincinnati, Ohio, with offices in Chicago, Los Angeles and Shanghai, China. Current clients include Anthony, Dover Corporation, Epilepsy Foundation of Greater Cincinnati and Columbus, FRAM Filtration, Intermec by Honeywell, JF Kilfoil Company, Knowles Corporation, Lincoln Electric, LSI Industries, OPW Fueling Components, OPW Fluid Transfer Group, PDQ Manufacturing, Prestone Products Corporation, PSG®, Roto-Rooter, Ryder Fuel Services, Source North America Corporation, and SWEP (based in Sweden).

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