



## FOR IMMEDIATE RELEASE

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### DeanHouston Earns Spot on Inc. 5000 List For Fifth Consecutive Year

**CINCINNATI, OH – August 17, 2016** – For the fifth consecutive year, [DeanHouston](#), Inc., a Cincinnati-based business-to-business marketing communications firm, has earned a spot on the 2016 Inc. 5000 list, an exclusive ranking of the 5,000 fastest-growing, privately owned companies in the United States.

Only 24 U.S. businesses in the advertising and marketing industry are represented on the 2016 five-consecutive-years list. DeanHouston is the only Ohio business to make the list five consecutive years in the advertising and marketing category.

In addition to DeanHouston, which posted revenue growth of 83 percent for the period 2012 to 2015, the 2016 list also includes 55 other Greater Cincinnati companies as well as such powerhouses as Square, Dollar Shave Club (which Unilever recently agreed to buy for \$1 billion), Ipsy, and Yeti Cooler. On average, the companies on the 2016 list have grown almost five-fold over the past three years.

“On behalf of everyone at DeanHouston we are extremely honored to receive this prestigious recognition for the fifth consecutive year,” said Dale Dean, president and CEO of DeanHouston. “I believe our multi-year growth trend validates our total customer immersion value proposition. Great client partnerships and an incredibly talented team obsessed with delivering the highest level of customer care are the fundamental reasons we succeed. Putting customers first remains our formula for growth and success.”

Established in 1988, [DeanHouston](#) is headquartered in Cincinnati, with offices in Chicago, Los Angeles, and Shanghai, China. In the latest Cincinnati Business Courier rankings, DeanHouston was listed as Cincinnati’s 13<sup>th</sup> largest advertising-marketing-branding agency.

Now in its 35<sup>th</sup> year, the Inc. 5000 list is the acknowledged hallmark of entrepreneurial success in America.

To view the complete *Inc. 5000* results, company profiles, and an interactive database sortable by industry, region and other criteria, go to [www.inc.com/inc5000](http://www.inc.com/inc5000). This year’s *Inc. 5000* companies, including DeanHouston, will be celebrated at the 35<sup>th</sup> Annual Inc. 5000 Conference and Gala to be held October 18-20, 2016 in San Antonio, Texas.

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### **Methodology**

The 2016 Inc. 5000 is ranked according to percentage revenue growth when comparing 2012 to 2015. To qualify, companies must have been founded and generating revenue by March 31, 2012. They had to be U.S.-based, privately held, for profit, and independent – not subsidiaries or divisions of other companies – as of December 31, 2015. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2012 is \$100,000; the minimum for 2015 is \$2 million.

### **About Inc. Media:**

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. For more information, visit [www.inc.com](http://www.inc.com).

### **About DeanHouston**

DeanHouston, Inc. is a business-to-business integrated marketing communications firm, established in 1988 in Cincinnati, Ohio, with offices in Chicago, Los Angeles and Shanghai. Current clients include Anderson Process, Anthony, Autolite, Dover Corporation, Epilepsy Foundation of Greater Cincinnati and Columbus, FRAM Filtration, Honeywell Sensing and Productivity Solutions, Hydro Systems, Lincoln Electric, Luber-finer, Maag, Mar-Flex, Novipax, NovaPacific, OPW, PDQ Manufacturing, PIVOTek, Portable Solutions Group, Prestone Products Corporation, PSG®, Roto-Rooter, Ryder Fuel Services, Somero, Source North America Corporation, SWEP, and United Components International.

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