



DeanHouston Receives Top Corporate Honor From Epilepsy Foundation of Greater Cincinnati and Columbus

CINCINNATI, OH – November 11, 2014 – DeanHouston, Inc., a business-to-business integrated marketing communications firm based here, has received the Epilepsy Foundation of Greater Cincinnati and Columbus chapter's Seize Hope Corporate Award, the company announced today.

Other winners at this year's Seize Hope Gala, held at the American Sign Museum and which drew approximately 175 people, included:

- <u>Scott Badzik</u> Seize Hope Award (Mr. Badzik is a former Delta Air Lines pilot, an avid runner, and one of three million Americans with epilepsy)
- Patrick McWilliams Seize Hope Volunteer Award

DeanHouston was selected for its enduring commitment to the foundation. Company President and CEO Dale Dean is a current member of the local chapter's board of directors.

Earlier this year, more than 60 staff members and associates from DeanHouston offices in Cincinnati, Chicago, Los Angeles and Shanghai, China participated in a full-day community outreach initiative at the Benton Center, a 53-acre complex in Owensville, about 30 minutes east of Cincinnati. The Benton Center facility is one of four group residential homes the Epilepsy Foundation of Greater Cincinnati and Columbus operates.

Eight major projects were completed that day (July 17), including fence painting, deck staining, brush removal, and the installation of a new concrete sidewalk.

"What the new sidewalk has done is given the residents independence," said Mark Findley, Assistant Director, Epilepsy Foundation of Greater Cincinnati and Columbus. "The residents can now enjoy the outdoors by themselves without a staff person. It's added accessibility to their lives and brings independence and a lot of joy."

In accepting the award, Greg Houston, executive vice president and COO, said <u>DeanHouston is</u> <u>committed to raising awareness and understanding of epilepsy</u>, which affects roughly the same number of people afflicted with Multiple Sclerosis, Muscular Dystrophy, Cerebral Palsy and Parkinson's combined.

"Once you meet the residents, and once you see the selfless dedication and commitment of the caregivers, social workers and counselors, almost like a magnet they draw you in," he said.

DeanHouston's latest award joins a lengthening list of accomplishments and acclaim for 2014. Notable achievements for the year include a third consecutive year on *Inc.* magazine's list of fastest-growing private companies, recognition from the *Cincinnati Business Courier* as the 13th largest advertising-marketing-branding agency in Cincinnati and No. 19 on its Fast 55 list and winner of the 15th Annual Tri-State Family & Private Business Awards (in the category: companies 16-50 years in business).

November is Epilepsy Awareness Month. This Friday at 6:30 pm at the Grange Insurance Building in Columbus, the foundation will host <u>Viva Las Vino</u>, the proceeds of which will benefit the local chapter's residents.

To learn more about the Epilepsy Foundation of Greater Cincinnati and Columbus, visit http://www.epilepsy-ohio.org

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About the Epilepsy Foundation of Greater Cincinnati and Columbus

Since 1953, the Epilepsy Foundation of Greater Cincinnati and Columbus has played an important role in the lives of thousands of individuals with seizures by offering unique programs to counter the often devastating effects of epilepsy. The Foundation helps people with epilepsy and their families enjoy an enhanced quality of life.

About DeanHouston

Established in 1988, DeanHouston, Inc. is a business-to-business integrated marketing communications firm, headquartered in Cincinnati, Ohio, with offices in Illinois, California, and Shanghai, China.

Current clients include Dover Corporation, FRAM Filtration, LSI Industries, Norris Production Solutions (NPS), OPW Fueling Components, OPW Fluid Transfer Group, PDQ Manufacturing, Prestone Products Corporation, Pump Solutions Group (PSG), Ryder Fuel Services, Source North America Corporation, Texas Hydraulics and The Rainmaker Group.

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